

Mexico's Capital Market Meeting

For eight years running, The Cumbre Financiera Mexicana is where prominent corporate issuers, growth companies, subnational borrowers, local and international investors, regulators and bankers come together for a comprehensive day of technical corporate finance workshops and private 1-1 meetings. This invitation-only summit, where over 60% of the participants are issuers and investors, will examine the practical use of existing and emerging structures that enable efficient access to funding in the local and international capital markets.

Drawing on 25 years of editorial excellence and expertise, Mexico's most respected finance and investment summit will cover all key asset classes and segments of the Mexican financial and capital markets including the following:

- · Local and Offshore Corporate Debt
- Domestic High-Yield Debt
- Sub-National Loan & Debt Financing
- Acquisition Finance
- IPO and FO equity finance
- Syndicated Loans
- Project Bonds & Infrastructure Finance
- Structured Finance & Securitization

One-to-One Issuer & Investor Meetings

All participants at the Forum will benefit from the LatinFinance 1-1 Meeting Program. LatinFinance will facilitate 1-1 meetings both through the proprietary online one-one meeting planner and active intermediation by LatinFinance staff throughout the event.

High-Level Participation



Agustín Carstens, Governor, Bank of México Keynote Speaker at The 7th Cumbre

Investors

Lupin Rahman

PIMCO, SVP, Emerging Markets Portfolio Management

Leonardo Díaz Barreiro

Afore Bancomer, Director de Inversiones

Alfredo Alfaro

Advent International, Director

Alfredo Penetre

Afore Inbursa, Director de Inversiones

Enrique Solorzano

Afore ING, Chief Investment Officer

Sergio Mendez Centeno

Afore XXI, Chief Investment Officer

Alejandro Aguilar

Banorte-IXE, CIO

Jorge Unda

BBVA Bancomer, Chief Investment Officer

Jaime Lazaro

BBVA Bancomer Asset Management, CIO Mexico

Mark Ramsey

Macquarie Capital Mexico, President

Jaime Salinas

Darby Private Equity, Managing Director

Joaquin Avila

EMX Capital, Managing Director

Ruben Becerra

Fondo de Fondos, Ejecutivo de Inversiones

Joseph Filicetti

Western Asset Management, Portfolio Manager

Sabina Chávez Atkinson

ING Investment Management Mexico, Head of Credit

Dean Newman

Invesco, Head of EM Equities

Matthew Rubin

Neuberger Berman, Director of Investment Strategy

Marc Frishman

Conduit Capital - Mexico, CEO

Joaquin Avila

Carlyle Group, Managing Director

Juan Carlos Dominguez

Afore Bancomer, Managing Director

Mauricio Alarcon

Afore Coppel, Director General

Issuers

Victor Antillon

OHL Concesiones Mexico, Director

Andrea Cristina Camacho Medina

Abengoa, CFO

Mauricio Alazraki Pfeffer

PEMEX, Director of Finance and Treasury

Alfonso Navarro

Acciona, Director Adjunto Mexico

Ulises Fernandez de Lara

Arca Continental, Finance Director

Patricio Diez de Bonilla

Banco Compartamos, CFO

Fedra Arias

Cablemas Telecomunicaciones, Planning & IR Manager

Ricardo Rodriguez

CIE, Director of Financial Planning

Mauricio Vaca

Cinepolis, CFO

Gerardo Cruz

Coca Cola Femsa, Gerente Finanzas Corporativas

Francisca Selene Avalos Rios

Constructora Urbi, Directora de Planeación y Finazas

José Calvillo Golzarri

Comerci, CFO

Carlos Ceserman

PINFRA, CFO

Roberto Torres

Corporacion Geo, Head Manager Debt Capital Markets

Belen Espinoza Aguirre

Estado de Guanajuato, Directora General Financiera

Raul Murrieta Cummings

Estado de Mexico, Secretary of Finance

Leonardo Salido

FEMSA, Corporate Treasurer

Jesus Barraza

Fovissste, CFO

Rodrigo Guzmán

GAP, Director de Administracion y Finanzas

Roberto Cejudo

Grupo Bimbo, Treasurer

Jose Maria Zertuche

I Cuadrada, Partner

Juan Garcia Guayou

ICA Infraestructura, CFO

Gabriel de la Concha

Empresas ICA, Chief Investment Officer

Jerónimo Gerard

Mexico Retail Properties, President

Humberto Lozano

CEMEX, Managing Director, Corporate Financing

Pablo Camacho

Televisa, Director de Financiamientos

Andrea Gonzalez

Mexico Retail Properties, CFO

Victor Lamadrid

Ally Credit, Director de Tesoreria y Finanzas

Gerardo Cajigas

Estado de Oaxaca, Secretary of Finance

Driven by Issuers & Investors*

The majority of participants at Mexico's leading capital markets Summit are issuers and investors. They are complemented by the presence of senior bankers, regulators, law firms and multilaterals who play an integral role in the financing and investment of corporate Mexico.

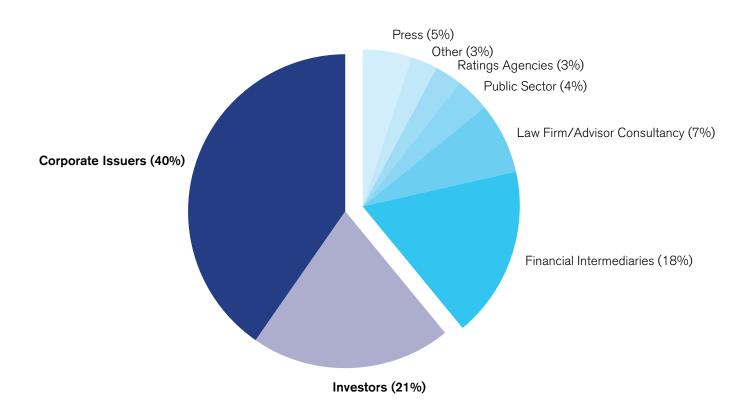
363 total delegates

120 debt/equity issuers

82 institutional investors

and

320 1-1 investment meetings



Why You Should Participate

86% of attendees made new business relationships at the Cumbre

80% of attendees are either likely or extremely likely to do business with contacts made at the Cumbre

97% of attendees said the Cumbre met or exceeded their expectations

87% found the panel discussions valuable for their business

82% of participants held 1-1 Meetings

A Global Branding Opportunity

Coverage of The 7th Cumbre Mexicana extended across local, regional and international markets. In addition to editorial coverage in The Wall Street Journal, The Financial Times, Economista and El Universal.





Respected by the Market

"The event was very well organized with first class panelists. The topics were very well-researched and selected."

Jorge Lopez De Cardenas, Joint Director of Credit,

Fonacot

"An important forum to find colleagues, connect with well-known executives and meet potential clients. And the panels were extremely interesting. Congratulations."

Luis Martinez Arizmendi, Investments Director, Fondo de Fondos

"The conference was high-quality with regards to content, 1-1 meetings and participants."

Eduardo Uribe, Managing Director, Standard & Poor's

"The opening with the Central Bank Governor, the discussions on state/municipal finance, and analysis regarding the expectations for Mexican corporates really gave attendees a comprehensive view of expectations for the coming year."

José Antonio Mendoza Acuña, Co-Director of Financial Operations, Gobierno del Distrito Federal

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